

## FIW-Workshop

### An Industrial Renaissance in Europe Can it happen? Should it happen?

Time: 6<sup>th</sup> of June, 2014  
8:30 – 17:30

Location: Federation of Austrian Industries (Ludwig Urban-Saal, 1<sup>st</sup> floor)  
Schwarzenbergplatz 4, 1031 Wien

### Programme

8:30 Entrance, coffee

9:00 Opening Remarks:

**Christian Helmenstein** (Federation of Austrian Industries)

**Katharina Fidrmuc-Helmstedt** (Federal Ministry of Science, Research and Economy)

9:15 Session I – Background: The debate on the 'manufacturing imperative'  
Chairman: **Michael Landesmann** (wiiw)

- Michael **Peneder** (with Gerhard Streicher, Austrian Institute of Economic Research – WIFO)  
**De- vs. Re-industrialisation: is structural change reversible?**
- Roman **Stöllinger** (wiiw)  
**Why manufacturing is special**
- Reinhilde **Veugelers** (KU Leuven, Bruegel)  
**Manufacturing Europe's future** (title tbc)

10:40 Coffee break

11:00 Session II – The European Industrial Landscape: Country Experiences  
Chairman: **Kurt Bayer** (wiiw)

- Christian **Reiner** (IHS)  
**Germany's economic model: between scapegoat and manufacturing superpower**
- Ron **Boschma** (University of Utrecht)  
**Agents of structural change. The role of firms and entrepreneurs in regional diversification**

- Doris **Hanzl** (wiiw)  
**Slovakia – Integration into the global car manufacturing supply chains**
- Gabor **Hunya** (wiiw)  
**Role of FDI policy in the location of greenfield FDI - a comparison of Poland, Hungary and Romania**

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13:15 Lunch

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14:15 Session III – In Support of Manufacturing: The Role of Industrial Policy  
Chairman: **Michael Peneder** (WIFO)

- Dominique **Foray** (École polytechnique fédérale de Lausanne – EPFL)  
**Smart specialisation**
- Ken **Warwick** (Warwick Economics)  
**Beyond industrial policy**

15:45 Coffee Break

16:00 Session IV – Industrial Policy: Specific Issues and some quantitative evidence  
Chairman: **Klaus Gugler** (Vienna University of Economics and Business)

- Roman **Stöllinger** (with Mario Holzner, wiiw)  
**State aid and export competitiveness in the EU**
- Reinhilde **Veugelers** (KU Leuven, Bruegel)  
**Innovation policy: results from the SIMPATIC Project (title tbc)**
- Johannes **Pöschl** (wiiw)  
**Support for innovation: making public funding more effective**

17:30 end

**Registration is necessary – please register until June 5<sup>th</sup>  
on <http://wiiw.ac.at/er-216.html>**