

**4th FIW Workshop:
„Foreign Direct Investment-
Determinants and Home Market Effects“**

March 7th, 2008

08:30-14:30

Federal Ministry of Economics and Labour (BMWA),
Stubenring 1, Vienna
Gobelinsaal, 1st Floor

- 08:30** Registration
- 08:45** Welcome Speech (**Fritz Breuss**, Project Leader FIW, WIFO, Vienna University of Economics and Business Administration) and Introduction (**Yvonne Wolfmayr**, FIW, WIFO)
- Session I**
- 09:00** **Peter Egger** (University of Munich, CES-IFO), Harald Badinger (Vienna University of Economics and Business Administration): “Horizontal versus Vertical Interdependence in Multinational Activity”
- 09:35** **Heinz Hollenstein** (KOF-ETHZ): “Foreign R&D Strategies of Swiss Firms: Characteristics and Policy Implications.”
- 10:10** Coffee Break
- Session II**
- 10:25** **Harald Oberhofer**, Michael Pfaffermayr (University of Innsbruck): “Firm Growth in Multinational Corporate Groups.”
- 11:00** **Wilfried Altzinger** (Vienna University of Economics and Business Administration): “On the Profitability of Austrian Foreign Direct Investment - Reinvestment or Repatriation?”
- 11:35** Coffee Break
- Session III**
- 11:50** Christian Bellak, Markus Leibrecht (Vienna University of Economics and Business Administration) and **Robert Stehrer** (wiiw, Johannes Kepler University Linz): “Policies to Attract Foreign Direct Investment: An industry Level Approach”.
- 12:25** **Martin Falk** (WIFO): “Effects of Foreign Ownership on Innovation and Productivity.”
- 13:00** Buffet
- 13:30** **Policy Panel**: “Inward and Outward Foreign Direct Investments: What are the issues and what can policy do to meet the challenges?”
- Ralf Kronberger** (WKO)
Gaspar Frontini (EU Commission, DG Trade)
Matilde Madrid (Ministry of Industry, Tourism and Trade, Spain)
Monika Bednarik-Belan (AWSG - Austria Wirtschaftsservice)

Moderation: **Fritz Breuss**