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### Abstract

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This paper compares nine common specialization indices, discussing their properties, strengths and weaknesses. In order to unravel the differences between the indices they are applied to European employment structures in 2005, spanning 51 industries and 24 European countries. The resulting heterogeneity levels differ largely between relative and absolute specialization measures, but also within these two groups of indices. As results are highly dependent on which measure is employed, it is important to be aware of carefully choosing appropriate indices in empirical studies in order to attain appropriate conclusions and conduct sound economic policy.

**JEL :** B41, C82, O47

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This paper compares nine common specialization indices, discussing their properties, strengths and weaknesses. In order to unravel the differences between the indices they are applied to European employment structures in 2005, spanning 51 industries and 24 European countries. The resulting heterogeneity levels differ largely between relative and absolute specialization measures, but also within these two groups of indices. As results are highly dependent on which measure is employed, it is important to be aware of carefully choosing appropriate indices in empirical studies in order to attain appropriate conclusions and conduct sound economic policy.

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## **Introduction**

Due to the increasing interest on the effects of economic integration on the specialization of countries, the necessity to measure heterogeneity across countries as well as its effects on the competitiveness of individual countries has risen. Empirical research on international trade and international specialization patterns uses a wide array of statistical tools, ranging from simple descriptive indicators to complex econometric techniques. Yet there seems to have been no agreement on which index is best to capture specialization, although the empirical results depend heavily on the statistical methods and measures employed.

In this paper we thus aim to compare nine common specialization indices, discussing their properties, strengths and weaknesses. In order to unravel the differences between the indices, we apply them to European employment structures in 2005, spanning 51 industries and 24 European Countries. Note that we restrict our analysis to the calculation of specialization indices, leaving out such issues as the development of geographic concentration patterns, the difference between heterogeneity arising from unrelated small plants located closely in a region and heterogeneity arising from one monopoly firm dominating an industry in one region (Ellison and Glaeser 1997, Maurel and Sédillot 1999 or Devereux et al. 2004), or the interdependencies between specialization and concentration processes per se (Aiginger and Davies 2004).

The remainder proceeds as follows: The next section the two groups of indices presented, measuring absolute and relative specialization, respectively. Section 3 lists the criteria for the comparison of the indices, before the indices are presented and discussed in Section 4.

### **Absolute vs. Relative Specialization**

In this paper, we focus on two different groups of indices: The first group (*specialization indices*) describes a country's absolute specialization. Using such an index, a country would be considered specialized if a small number of industries exhibit high shares of the overall employment of the country (Aiginger and Davies 2004). This is the case for instance for Italy, which is specialized in textiles, for Scandinavian countries, which are dedicated to the production of pulp and paper, or for Poland, which is specialized in agriculture and food. The second group of

indices (*heterogeneity indices*) focuses on the deviation of a country's industry structure from the average industry structure of the reference group of countries. This kind of relative specialization – measured for example by the Krugman Index- would thus reveal countries' comparative advantages in relation to the reference group. For instance, Finland is relatively more specialized in Communications Technologies than any other Western European country, although the absolute share of this industry on the Finnish industry is low. This means, if a country is specialized in industries which the other countries are also specialized in, the first group of indices will indicate high specialization while the second group will indicate a low degree of specialization.

The difference between the two groups of indices can be explained also comparing the benchmark they use: For the group of absolute measures, the reference level is the equal distribution of employment shares across all industries, i.e.  $\frac{1}{I}$  as the uniform distribution of employment shares is the reference point, absolute specialization indices give evidence on how the economic structure (the degree of specialization) of one specific country changes over time, regardless of the development of other countries. On the other hand, the average economic structure of countries under study is taken as the benchmark for relative specialization measures. Specialization indices of this kind provide data on the dissimilarity in the sectoral composition of each region compared with the structure of the selected reference level.

The second reference level is the average distribution of employment of a (arbitrarily chosen) reference group. Since this benchmark itself is changing over time due to structural change and altering specialization patterns, the specialization of a specific country with regard to the changing reference level could vary even though the economic structure remains constant (Chisholm 1968). In this case, one should speak of a change of comparative advantages (or competitiveness) rather than of changing specialization patterns. Moreover, larger countries contribute more to the benchmark than smaller ones; therefore the specialization of large countries is underestimated, while the specialization of smaller countries is overestimated. Taking the EU-average without the country under investigation as the reference level ameliorates the results since the bias towards the own country reflected by the

standard EU-average reference level is larger for large countries such as Germany than for Austria.

Both benchmarks have been criticized as being arbitrary (Gratton 1979 or Brown and Pheasant 1985): The first benchmark neglects that certain industries naturally are larger than others and that it is a sign of a vital, advanced economy that some industries are larger than others. But this does not necessarily already imply specialization. Additionally the over-interpretation of benchmarks is questionable if neglecting the potential of regions in certain sectors just for the sake of diversification could lead to ignoring comparative advantages and hinder economic growth (Smith and Gibson 1988). Moreover, sticking closely to such a reference point assumes that every country possesses identical factor endowments and the same market area, which does not hold true in reality (Conroy 1975b).

## Characteristics of Indices

In order to evaluate the (dis-)advantages of the indices under investigation, it is necessary to define characteristics which indices should fulfill in order to be appropriate measures of specialization. These characteristics will also help us to understand why empirical results could differ depending on the index applied.

Most indices studying structural heterogeneity are borrowed from the research on income inequality or from the analysis of market concentration. Consequently we also borrow the characteristics which sound indices ought to fulfill from these two strands of research<sup>1</sup>. In the following we shortly describe the relevant characteristics that a good measure ought to fulfill:

**Axiom of Anonymity:** If the distribution of employment shares  $d_{A'}$  is obtained from a distribution of employment shares  $d_A$  through permutation (i.e. through changing the order of industries in calculating the heterogeneity index), then the degree of specialization should be the same for both distributions (Kolm 1969 or Atkinson 1970). In our case this would imply that the re-ordering of employment shares used for the calculation of the specialization indices should have no effect on the resulting level of specialization.

**Axiom of Progressive Transfers** (also referred to as the Pigou-Dalton Principle or rank-preserving equalization): According to this "Transfer principle" (Dalton 1920, Atkinson 1970, Sen 1973 or Hannah and Kay 1977), a country should become less absolutely specialized if one hour of employment is transferred from an industry a country is stronger specialized in towards an industry a country is less specialized in as long as the transfer between the two industries does not completely reverse the ranking of these two. On the other hand, if employment is transferred from an industry with low employment share to an industry with higher employment share, absolute specialization is expected to increase. This is equivalent to the concept of a mean preserving spread as introduced by Rothschild and Stiglitz (1970).

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<sup>1</sup> The main difference between income inequality and structural heterogeneity is their interpretation: whereas income inequality can be seen as unjust, e.g. when the income distribution strongly favors a small fraction of people, structural heterogeneity does not have fairness implications, since unequal industry structures do not necessarily imply inequality of productivity and income, but can stem from different specialization patterns all leading to the same level of income.

**Bounds:** Bounds are important in order to put the obtained specialization values into perspective. Only by having defined bounds, does it become clear whether a country is highly specialized or not. Studying absolute specialization, the upper bound, which signifies complete specialization, is reached if a country is characterized by having employment in one industry only. This bound of relative specialization is attained if a country is completely specialized in one industry, while every other country is specialized in other industries. In that case, the employment share  $b$  is 1 in one industry and zero in all other industries. The employment shares in the country group,  $i$ , on the other hand is of equal size in all industries, such that the  $i = \frac{1}{I}$ . The lower bound signifies total equality, i.e. in the case of absolute measures all industries having equal employment shares, whereas in the case of relative measures the respective country having the same specialization patterns as the reference group. Ideally, the values of the upper and lower bound should be independent from the number of countries and industries (Combes and Overman 2004) in order to make reasonable comparisons across the development of country groups and time (if industries or countries are added). Yet typically, the bounds vary with the number of countries and/or industries. When making international comparisons, one should therefore use the same number of industries for all countries and hold the number of countries constant in order to avoid distortions.

**Decomposability:** A decomposable inequality measure is defined as a measure which allows inequality to be split into a weighted average of the inequality existing within and between subgroups (Bourguignon 1979). In our case, a good index should thus be decomposable into intersectoral and inter-industry heterogeneity on the one hand and inter- and intra-regional heterogeneity on the other hand. The inter-industrial part of specialization ought to be scaled by the average share of the respective sector  $k$ . The smaller a sector (i.e. the smaller its employment share  $\bar{b}_{k,E}$ ), the smaller should be the impact of inter-industry heterogeneity on the aggregate index. This means for instance that since the service sector has been growing, inter-industry heterogeneity in the service sector contributes more to overall specialization in 2005 than it did in 1970, even if the actual degree of inter-industry heterogeneity has not changed.

By decomposing a country's specialization into 'between-' and 'within-' components, it is possible to distinguish comparative advantages that are inherent to



the whole country in relation to all other countries on the one hand (i.e. the between-country component), and regional competitiveness within this country, i.e. comparative advantages of some regions compared to the national level on the other hand (the within-country component). Thus, when investigating the economic structure of Italy for instance, the between country analyses would attribute Italy competitiveness in Textiles and Leather relative to the economic structures of Germany or the UK. Investigating the economic structures of Italian provinces would however shed light on the fact that not the whole country is more competitive in the production of leather and textiles than other European Countries, but that this over-proportional competitiveness is restricted to some provinces, implying heterogeneity within Italy.

**Classification of industries:** In this context it is interesting how specialization is affected by splitting industries into a larger number of sub-industries or merging industries to one larger industry. Ideally, if we split one industry into two sub-industries, the level of absolute specialization should decrease, since each industry now has a smaller employment share. On the other hand, if two small industries are combined to a larger industry, then absolute specialization ought to increase, since the employment share of this industry is now larger than before. This implies that changes in industry classification over time should influence results – causing problems if the classification of industries changes over the investigation period. This is a problem particularly if the level of disaggregation varies systematically with activity types. If the sectoral disaggregation for example is finer for manufacturing than it is for services, then changes in the composition of output towards services may change measures of concentration even if the location patterns of firms remain unchanged. Krugman (1991b) discussed the problem that Information and Communication Technologies are disaggregated much finer than other industries such as textiles, thereby leading to an underestimation of specialization and concentration of ICT industries.

Regarding relative specialization, however, we have to distinguish the following two cases, which are illustrated by two examples: First, let the country under study be more specialized than the reference group in all branches of an industry  $i$ , then the

employment share in every sub-industry,  $b_{ji}$ , has to be larger than in the reference group (in our case, the EU-average), i.e.  $b_{ij}^A > \bar{b}_{ij}, \forall j$ .

**Table 1: Specialization in industry  $i$  for Case 1**

	Country A	Reference Group	Heterogeneity	Degree of Heterogeneity
$b_{i1}$	0.3	0.2	$b_{i1}^A > \bar{b}_{i1}$	0.1
$b_{i2}$	0.2	0.1	$b_{i2}^A > \bar{b}_{i2}$	0.1
$b_{i3}$	0.4	0.3	$b_{i3}^A > \bar{b}_{i3}$	0.1
$b_i$	0.9	0.6	$b_i^A > \bar{b}_i$	$0.3 = 0.1+0.1+0.1$

In order to quantify the degree of heterogeneity between the economic structures of country A and the reference group, we could either build the sum of heterogeneity obtained in every single sub-industry,  $b_{i1}, b_{i2}, b_{i3}$ , i.e.  $\sum_{j=1}^J |b_{ij}^A - \bar{b}_{ij}|$ , or we could calculate the heterogeneity after adding all sub-industries to one large industry, i.e.  $|b_i^A - \bar{b}_i|$ . If  $b_{ij}^A > \bar{b}_{ij}, \forall j$ , then the degree of heterogeneity obtained by the calculation of sub-industries should be equal to the level of heterogeneity obtained by the proper industry (see last row in Table 1). Merging or splitting up industries therefore must not alter the degree of specialization in cases in which the country is more specialized in all sub-industries.

Case two applies if the country under study is more specialized in industry  $i$  even though only in some sub-industries the employment shares are higher than in the reference group (i.e. the reference group is relatively more specialized in some sub-industries) and in others they are lower. This is shown by the example in Table 2: Country A is relatively more specialized than the reference group in sub-industries  $I_{i2}$  and  $I_{i3}$ , while the reference group is more specialized in  $I_{i1}$ .

**Table 2: Specialization in industry  $i$  for Case 2**

	Country A	Reference Group	Heterogeneity	Degree of Heterogeneity
$b_{i1}$	0.1	0.2	$b_{i1}^A < \bar{b}_{i1}$	0.1
$b_{i2}$	0.2	0.1	$b_{i2}^A > \bar{b}_{i2}$	0.1
$b_{i3}$	0.4	0.3	$b_{i3}^A > \bar{b}_{i3}$	0.1
$b_i$	0.7	0.6	$b_i^A > \bar{b}_i$	$0.1 < 0.1+0.1+0.1$

Merging the employment shares of the sub-industries  $b_{i1}, b_{i2}$  and  $b_{i3}$  to one industry  $b_i$  in such a case would then imply that the total heterogeneity caused by adding the heterogeneity in all sub- industries is larger than the heterogeneity obtained by the sum of all sub-industries, i.e.  $0.3 > 0.1$ , since over- and under-specialization patterns in the sub-industries partially cancel each other out in this second case (see Table 2).

**Number of industries:** The introduction of an industry with an employment share of zero or a very small employment share should have no or only negligible impact on the level of absolute specialization of a country (Hannah and Kay 1977). Thus, the following distributions of economic structures ( $d$ )  $d_c(0,6;0,4)$ ,  $d_c(0,6;0,4;0)$  and  $d_c'(0,6;0,3999;0,0001)$  ought to be considered as equally specialized. Similarly, the addition of an industry with an employment share of zero both in the country under study and in the average of the reference group should have no impact on the level of relative specialization of a country.

## Indices

In the following section, we describe the indices we use for our comparisons. We draw on standard indices which are common tools for measuring income inequality and market concentration, adapting them slightly for our purposes. The notation is the same for all indices: There are  $i = 1 \dots I$  industries,  $b_i^n$  is the share of industry  $i$  of total employment in country  $n$ , and  $\bar{b}_i$  is the average share of industry  $i$  of total

employment across the entire reference group, i.e.  $\bar{b}_i = \frac{\sum_{n=1}^N b_i^n}{N}$  (in our case  $N = 24$  European countries).

### Specialization Indices

#### Hirschman-Herfindahl-Index

The Hirschman-Herfindahl index (Herfindahl 1950 or Hirschman 1964) is widely used in industrial economics (Scherer 1990) to measure market concentration and to investigate the existence of an oligopoly or cartels in particular (Hannah and Kay 1977<sup>2</sup>, Waterson 1984 or Tirole 1988). The Hirschman-Herfindahl (*HHI*) index has also been used as a measure of economic diversity (Tauer 1992) and for macroeconomic specialization analyses (Sapir 1996, Davis 1998, Storper et al. 2002, Aiginger and Pfaffermayr 2004 or Beine and Coulombe 2007).

$$HHI = \sum_{i=1}^I b_i^\alpha$$

In industrial economics,  $\alpha = 2$  has a theoretical meaning<sup>3</sup>, whereas in the field of specialization this value is arbitrary. For this reason, the value of  $\alpha$  has to be chosen carefully. In general, the higher  $\alpha$ , the more weight is given to the largest industries in the distribution and the lower is the emphasis on small industries. When applying and

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<sup>2</sup> A variation of the *HHI* as being proposed by Hannah and Kay (1977) is  $\frac{1}{I} \sum_{i=1}^I b_i^2 - \frac{1}{I^2} \left( \sum_{i=1}^I b_i \right)^2$

<sup>3</sup> The Hirschman-Herfindahl Index determines if a monopoly exists. Thus it also makes sense that the calculation gives higher weight to larger firms.

interpreting the *HHI*, one therefore has to be aware of this. In order to counter the effect of giving much weight to large industries, we could also implement a variation of the *HHI* introduced by Keeble and Hauser (1971) and used by Chisholm and

Oeppen (1973): They used the square root of the *HHI*, such that  $HHI_{KH} = \sqrt{\sum_{i=1}^I b_i^2}$ . This

leads to more appropriate weights given to individual industries. If a value of  $\alpha$  closer to 1, the index is more similar to the Shannon Entropy Index that is described below. Note that when  $\alpha < 1$ , then *HHI* is an inverse measure of specialization. For  $\alpha = 1$ , the *HHI* is 1 no matter how strong or weak a country is specialized. Similar to this, for  $\alpha = 0$  the *HHI* is always equal to 1.

The *HHI* implicitly takes the equi-proportion as a reference, since this is the lower bound of the index. This implies that the lowest degree of specialization is reached if each industry has the same employment share; the highest degree of specialization is reached if the country is specialized in one industry only – irrespective of the specialization of other countries. For  $\alpha = 2$ , the lower bound thus is  $\frac{1}{I}$  and the upper bound 1.<sup>4</sup> In general, the relative sizes of industries are more important for the absolute value of the *HHI* than the absolute number of industries, since the index weights each industry by the relative employment share (Hall and Tideman 1967). Whereas the *HHI* tends to decrease with the number of industries, it increases with the dispersion in size between the industries.

It is remarkable, that the *HHI* fulfills all criteria of a favorable index: The Axiom of Anonymity holds, as the level of specialization is independent of the sequential ordering of industries. Transferring employment shares from a small to a large industry increases specialization, whereas transferring employment from an industry which a country is specialized in an industry a country was not specialized into before, decreases specialization – even more than when using other indices.

The *HHI* itself is not decomposable, but if we calculate the *HHI* as a measure of diversity (where specialization = 1 – diversification), then total *HHI* diversification can be split up into intersectoral *HHI* diversification and inter-industry *HHI* diversification (Acar and Sankaran 1999).

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<sup>4</sup> As  $\alpha \rightarrow 0$ , the upper bound is 1, but the lower bound also tends to be close to 1, whereas for  $\alpha \rightarrow \infty$ , the upper bound remains 1 and the lower bound converges towards zero.

The *HHI* also possesses the two criteria connected with the size and the number of industries: Splitting an industry into two smaller industries decreases specialization over proportionally since larger industries are given relatively more weight. Merging industries has the opposite effect in line with the Axiom. Adding a new industry with employment share zero holds the degree of specialization constant.

### **Shannon Entropy Index**

The Shannon Entropy Index (*SEI*) belongs to the group of entropy indices<sup>5</sup> that is widely used in the research of income distribution (Cowell 1995, 2000) but only rarely applied in the context of specialization (Attaran and Zwick 1987, Smith and Gibson 1988, Aiginger and Davies 2004 or Aiginger and Pfaffermayr 2004).

$$SEI = -\sum_{i=1}^I b_i \ln(b_i)$$

The *SEI* is defined as the negative sum of employment shares multiplied by the natural logarithm of employment shares of each single industry *i*. Due to the  $\ln$ -form, the relative weights of large industries are reduced compared to the *HHI*. This means that countries which specialize in large industries instead of small industries are marked as more specialized by the *HHI* than by the *SEI*. Note that due to the natural logarithm the *SEI* is an inverse measure of specialization, i.e. it increases with decreasing specialization so that the lower bound (lying at zero) gives absolute specialization and the upper bound (at  $\ln I$ ) complete diversification, with each industry having the same employment share.

The value of the Shannon Entropy Index is independent of the ordering of industries and can be decomposed. Additionally, this index satisfies the Axiom of Progressive Transfers. The *SEI* does not completely fulfill one criterion of a good specialization index, however: As the  $\ln(0)$  is not defined, it is not possible to calculate the *SEI* for any employment distribution containing industries with employment shares equal to zero. When adding an infinitely small industry, however, the *SEI* does not change significantly, implying that very small industries only have a negligible effect on the level of specialization. Merging sub-industries to one larger industry decreases the

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<sup>5</sup> In information theory, entropy generally refers to the uncertainty associated with a random variable. The Shannon entropy quantifies the expected value of the information contained in a message. Therefore, the Shannon entropy is a measure of the average information content missing if the value of the random variable is unknown (Shannon 1948).

value of the *SEI*, signifying increasing specialization in line with the Axiom of the Classification of Industries.

### Ogive Index

First employed by Tress (1938) to study diversity in the field of economics, the Ogive Index has been implemented in the context of country specialization by Bahl et al. (1971), Hackbart and Anderson (1975), Wasylenko and Erickson (1978) or Attaran and Zwick (1987).

$$O = \sum_{i=1}^I I \left( b_i - \frac{1}{I} \right)^2$$

Specialization is analyzed using the equal distribution of employment across all sectors as an explicit benchmark for maximum dispersion. The index is a linear transformation of the *HHI*<sup>6</sup>. Therefore, the country ranks of both indices are perfectly correlated if  $\alpha = 2$ . The lower bound of the Ogive Index is zero; the upper bound is  $\frac{I-1}{I}$ . The Ogive Index puts relatively more weight on industries which deviate much from  $\frac{1}{I}$  (i.e. both on industries that are heavily over- and under-represented in the country's economic structure) due to the fact that the numerator is squared. Therefore the Ogive measure can easily overestimate the degree of diversity between countries. To overcome this problem, one could use the modified Ogive Index of Jackson (1984), which employs absolute deviations instead of squared values. Using simple deviations only (instead of absolute values) as Florence (1948) or Siegel et al. (1995) is problematic, however, since over- and under-specialization could cancel out one another, leading to an underestimation of specialization.

The Ogive Index fulfills the Axiom of Anonymity and the Axiom of Progressive Transfers. Moreover, the classification of industries (splitting them up or merging them)

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<sup>6</sup> We can show that the Ogive Index is a linear transformation of the traditional Hirschman-Herfindahl Index (i.e. in case that  $\alpha = 2$ ) by the following operation:

$$O = \sum_{i=1}^I \frac{\left( b_i - \frac{1}{I} \right)^2}{\frac{1}{I}} = \sum_{i=1}^I \left( \frac{b_i^2 - 2b_i \frac{1}{I} + \frac{1}{I^2}}{\frac{1}{I}} \right) = I \sum_{i=1}^I b_i^2 - 2 \sum_{i=1}^I b_i + \sum_{i=1}^I \frac{1}{I}; HHI = \sum_{i=1}^I b_i^2 \Rightarrow$$

$$O = I * HHI - 2 + 1 = I * HHI - 1.$$

alters the level of specialization remarkably. The Ogive Index does not fulfill two characteristics of a good specialization measure, however, and can therefore be considered to be inferior compared to the (related) Hirschman-Herfindahl Index, which fulfills all criteria. First, the Ogive Index is not decomposable. Second, adding an industry with employment share zero alters the results significantly, since the size of the reference level  $\frac{1}{I}$  is affected. The same problem arises if industries with small employment shares are introduced, leading to a large rise in the degree of specialization since under-represented industries are weighted heavily.

### Diversification Index

Rodgers (1957) introduced the Diversification Index (*DIV*). For its construction, the employment shares of each industry of country  $n$  are calculated and then sorted in ascending order according to their size. Summarizing the progressive totals gives the *crude diversification index (CDI)*. Let  $b'_j$  be the sorted index of the ranked industry shares, so that  $b'_j < b'_{j+1}$  for all  $j$ . Then the sum of the progressive totals can be written as

$$CDI = b'_1 + \sum_{j=2}^n \left( b'_j + \sum_{k=1}^{j-1} b'_k \right), \text{ with } b'_j, j=2, \dots, I; k=1, \dots, I.$$

After calculating this Crude Diversification Index, we have to determine the average index for all countries,  $aCDI$ , and as the upper bound the (hypothetical) Index of Least Diversity which,  $ICDI = I$ , since overall employment is then concentrated in one single industry and thus the progressive totals sum up to  $I$ . The Refined Diversification Index, *RDI*, is then defined as follows:

$$RDI = \frac{CDI - aCDI}{ICDI - aCDI}.$$

Note that the index - although taking into account a reference group - does not compare the shares of each industry by pairs, but only compares the degree of specialization. That means that even if the industry structure of the country under analysis deviates widely from the average, the index may be low as long as the degree of specialization is similar to the reference group.



The *RDI* turns negative whenever the economic structure of the reference country group deviates from the equi-distribution of industries while the country under study at the same time is more specialized than the reference country group, i.e.  $CDI > aCDI > lCDI$ . For the case where the reference group has equal employment shares in all industries while the specific country is specialized in one single industry, the index is not defined, since then  $lCDI = aCDI$ , which would imply that the denominator turns zero. The *RDI* hence only turns positive when the economic structure of the reference country group deviates from the equi-distribution of industries and the country under study is less specialized than the reference country group, i.e.  $aCDI > CDI \geq lCDI$ . This implies that the *RDI* is an inverse measure of specialization with the lower bound at 1. It is reached if the country under study is characterized by an equi-proportional industry structure, i.e.  $CDI = lCDI$ . This is true irrespective of the degree of specialization of the reference group – as long as  $aCDI \neq lCDI$ . The upper bound is not defined since in such a case *CDI* is maximized, whereas  $aCDI = lCDI$ , turning the numerator of the *RDI* zero. In addition to this deficiency, the Diversification Index is not decomposable. Moreover, adding an industry with an employment share of zero (or even a very small industry) may lead to a considerable change in results, since the level of *lCDI* is not affected as much as the levels of *CDI* and *aCDI*. It may therefore yield results that indicate a high level of specialization even though this is not the case in reality. The Diversification Index fulfills the three other criteria of a good specialization measure– the Axiom of Anonymity, the Axiom of Progressive Transfers and the Classification of industries.

### **Absolute Gini-Index**

The Gini Index (Gini 1912 or 1921) is a common measure of income equality and heterogeneity of economic structures. Yet it is widely applied as a relative measure only. To our knowledge, the Gini Index has not yet been applied as an absolute measure in the field of specialization. We introduce it in order to give a full account of indices and to compare the different outcomes of the Absolute and the Relative Gini Indices.

In order to calculate the Absolute Gini Index of Specialization (*Abs. GINI*), the relative employment shares of the country are ranked in ascending order for the construction of the Lorenz curve. Since the reference level is  $\frac{1}{J}$ , the ordering of the

employment shares is the following:  $\frac{b_i}{I} \geq \frac{b_{i-1}}{I}$ . The Lorenz curve is generated by ordering the progressive totals of the employment shares  $b_i$  on the y-axis and the progressive totals of  $\frac{1}{I}$  on the x-axis and then connecting the points. Next, the  $45^\circ$  line is introduced, which is equal to the progressive totals of  $\frac{1}{I}$ . In order to finally determine the Gini coefficient, we define  $A_L$  to be the area under the Lorenz curve. The Gini coefficient  $G$  then is  $1 - \frac{2A_L}{I^2}$ . The Gini coefficient thus represents the difference between a country's actual distribution of employment and the equal distribution of employment over all industries. The lower bound of the absolute Gini Index is zero. It is reached when all industries are of equal size, i.e.  $\frac{1}{I}$  and hence the Lorenz curve represents the  $45^\circ$  line. The upper bound of the Absolute Gini Index is  $\frac{I-1}{I}$  but it converges towards one for a very large number of industries.

The Absolute is characterized by several shortcomings: First, they are not decomposable. Second, total heterogeneity cannot simply be split up into intersectoral and inter-industry (or similarly inter- and intraregional) heterogeneity, but includes a third term, called *transvariation* (Dagum 1997), which does not have a clear interpretation in the context of specialization. Third, the Index does not satisfy the Axiom of Progressive Transfers, since values in the middle part of the distribution are weighted more heavily than values at the tails of the distribution (Cowell 1995 or Amiti 1999). Therefore e.g. a country A characterized by the economic structure  $d_B : (b_1 = 0.1; b_2 = 0.25; b_3 = 0.25; b_4 = 0.4)$  should have a lower absolute specialization level than country B with the following economic structure  $d_{B'} : (b_1 = 0.1; b_2 = 0.1; b_3 = 0.4; b_4 = 0.4)$ ; this is not the case if the level of specialization is calculated with the help of a Gini index. Moreover, the index is sensitive to the splitting and merging of industries, as well as to adding industries with an employment of zero: Merging sub-industries to one larger industry decreases the level of specialization measured by the Gini index, which contradicts the intuition that absolute specialization should increase when industries are merged. The employment distribution  $d_C : (b_1 = 1; b_2 = 0)$ , for instance, would result in a lower Gini

index value than  $d_D : (b_1 = 0.5; b_2 = 0.5; b_3 = 0; b_4 = 0)$ , even though intuitively a country ought to be considered more specialized if the economic structure is represented by distribution  $d_C$  rather than distribution  $d_B$ . Introducing new industries with an employment share of zero – which should not alter a good specialization index strongly - leads to a significant increase in the level of specialization due to changes in the reference level  $\frac{1}{I}$ . Therefore, the Absolute Gini Index only fulfills the Axiom of Anonymity.

In summary, for the analysis regarding the absolute level of specialization, the Hirschman-Herfindahl Index is not only an easily computable index but also fulfills more criteria than all other indices presented (see Table 3). It can thus be regarded as superior to other measures, especially if  $\alpha$  is chosen closer to 1 in order to counterweight the influence of large industries. Likewise, one could use the Shannon Entropy index, but it has to be kept in mind that the index is problematic if industries with employment shares of zero are contained in the sample. Both the Diversification Index and the Absolute Gini Index are not only more time-consuming to calculate but also fail to satisfy important criteria of good specialization measures.

**Table 3: Criteria of Absolute Specialization Measures**

	Anonymity	Progressive Transfers	Decomposability	Splitting/ Merging	Industries with $b_i = 0$	Bounds
<i>HHI</i>	✓	✓	✓	✓	✓	✓
<i>SEI</i>	✓	✓	✓	✓	x	✓
<i>Ogive</i>	✓	✓	x	✓	x	✓
<i>DIV</i>	✓	✓	x	✓	x	X
<i>Abs. GINI</i>	✓	x	x	x	x	✓

## Heterogeneity Indices

### Krugman Specialization Index

The Krugman Specialization Index ( $K$ ) is the standard index among the specialization measures. Basically, it is the standard error of industry shares, i.e. it calculates the share of employment which would have to be relocated to achieve an industry structure equivalent to the average structure of the reference group. The reference

value  $\bar{b}_i$  can be either one other country, as originally in Krugman (1991a), or it can refer to the mean of all other countries, as in Midelfart-Knarvik et al. (2000) or Longhi et al. (2004) or Palan and Schmiedeberg (2010).

$$K = \sum_{i=1}^I |b_i - \bar{b}_i|$$

The Krugman Specialization Index can take values in between zero and  $\frac{2(I-1)}{I}$ . If relative specialization is zero, the economic structure of a single country resembles the economic structure of the reference level (i.e. the EU-average in our case). The higher the index, the more the economic structure of one country deviates from the reference group and the more a country is considered to be specialized. In contrast to the absolute measures of specialization presented above, a country with a much more equilibrated structure (and thus a lower *HHI*) than a highly specialized reference country group will thus receive a high K-value, whereas a country specialized in the same industries as the reference countries will receive a low K-value (irrespective of the high *HHI* of both the country and the reference group). A favorable property of the Krugman Specialization Index is that splitting one industry into sub-industries will not alter the degree of specialization if the country is relatively more specialized than the reference group in *all* sub-industries. On the other hand, if the country under study is relatively more specialized in some sub-industries, while being relatively less specialized in some other sub-industries compared to the reference group, then merging industries would decrease the level of specialization since patterns of over- and under-specialization cancel each other out. Adding industries with zero or very low employment shares does not alter the level of specialization. Hence, the Krugman Specialization Index fulfills all criteria but decomposability.

### **Index of Inequality in Productive Structure**

The Index of Inequality in Productive Structure (*IP*) was introduced by Cuadrado-Roura et al. (1999), but variations thereof have also been employed by Haaland et al. (1999), Landesmann (2000), and Percoco et al. (2005)

$$IP = \sum_{i=1}^I (b_i - \bar{b}_i)^2$$

The IP is simply the variance of employment shares. It is similar to Krugman's Specialization Index, but by adding up the squared deviations of employment shares, it gives more weight to large deviations. This can be clarified by the following example: Let the distribution underlying the economic structure of country A be  $d_A : (b_1 = 0.4; b_2 = 0.3; b_3 = 0.2; b_4 = 0.1)$  and let the economic structure of the reference group be:  $d_R : (b_1 = 0.1; b_2 = 0.4; b_3 = 0.3; b_4 = 0.2)$ , the IP value in this case is higher than for the case that the reference group would be characterized by  $d_{R'} : (b_1 = 0.2; b_2 = 0.2; b_3 = 0.3; b_4 = 0.3)$ , even though  $\sum_{i=1}^I b_i - \bar{b}_i = 0.5$  in both cases as shown in Table 4:

**Table 4: Heterogeneity of Employment Shares**

	Country A	Reference Group Case 1	Heterogeneity Case 1	Reference Group Case 2	Heterogeneity Case 2
$b_1$	0.4	0.1	0.3	0.2	0.2
$b_2$	0.3	0.4	0.1	0.2	0.1
$b_3$	0.2	0.3	0.1	0.3	0.1
$b_4$	0.1	0.2	0.1	0.3	0.2
$\sum_{i=1}^I b_i - \bar{b}_i$			0.6		0.6
IP			0,12		0,1

Even if the economic structure of country A does not change, the specialization level of country A falls compared with the second reference group since the deviations in every single industry are smaller compared with the first distribution. Thus, even if the sum of the single distributions is the same, in the first case the larger deviation in industry 1 outweighs smaller differences in other industries (see Table 4). This implies that a country with a larger deviation in one single industry will be regarded as more specialized than a country with smaller deviations in more industries. Larger industries per se do not lead to a bias, as long as all countries have large employment shares in these industries. It is large absolute deviations – which, however, are more likely to occur in larger industries – that are weighted more by this index than e.g. by the Krugman Specialization index.

The  $IP$  can take values between zero and  $\frac{I-1}{I}$ . Adding industries with very low employment shares does not alter the level of specialization if the employment share is low in all countries. Moreover, the Axiom of Anonymity and the Axiom of Progressive Transfers are fulfilled. It yields problematic results if industries are split or merged, however: Splitting an industry which the country is relatively specialized in sub-industries leads to a decline in specialization also if the country under study is relatively more specialized in all sub-industries than the reference group. This is due to the fact that the employment share deviations are squared and thus adding up all deviations before squaring gives higher values than squaring each deviation individually and then summing up the individual deviations. If the country has lower employment shares in some sub-industries and higher employment shares in other sub-industries than the reference group, then merging these industries leads to a decline of specialization in line with the Axiom of the Classification of Industries. One further deficit of the  $IP$  is that it is not decomposable.

### **Relative Gini Index**

The Relative Gini Index (*Rel. GINI*) is a common index in many fields of economics, with many applications also in the context of industry structure and specialization. The first to use this index in the field of specialization measurement was Hoover (1936), who studied industrial localization. In recent years, it has been employed by Conkling (1963), Kim (1995), Amiti (1998, 1999), Haaland et al. (1999), Brülhart (2001a), Aiginger and Leitner (2002), Midelfart-Knarvik et al. (2000), Beine and Coulombe (2007), Südekum (2006), Brülhart and Torstensson (2007), and Ezcurra and Pascual (2007) in the empirical analysis of both specialization and concentration.

In order to calculate the Gini Index for a single country, the Balassa Index has to be calculated similar to the Absolute Gini index. The only difference is that the employment shares of every industry in the country under study are set in relation to the employment share in the reference group instead of using the reference level  $1/I$ . The lower bound of the Relative Gini Index is zero, since whenever the economic structure of the country under study completely mirrors the economic structure of the reference group, the Lorenz curve coincides with the  $45^\circ$  line. Its upper bound is  $1 - \frac{1}{I^2}$ , which converges towards 1 for large numbers of industries.

The Relative Gini Index is only decomposable if the range of the values taken by the variable of interest does not overlap across subgroups of individual observations (Cowell 1980 or Dagum 1997), so that the transvariation is zero. This is evidently not the case in our context: different countries may well have similar degrees of specialization in a particular industry. A further drawback of the Relative Gini Index is that not all deviations from the economic structure of the reference group are treated equally. This can be illustrated by the following example: Let the economic structure of the reference group be  $d_r : (b_1 = 0.1; b_2 = 0.2; b_3 = 0.3; b_4 = 0.4)$ . If country A is characterized by the economic structure  $d_A : (b_1 = 0.1; b_2 = 0.1; b_3 = 0.4; b_4 = 0.4)$ , it is considered to be less specialized than if it had the economic structure  $d_{A'} : (b_1 = 0.2; b_2 = 0.2; b_3 = 0.3; b_4 = 0.3)$  or  $d_{A''} : (b_1 = 0.15; b_2 = 0.25; b_3 = 0.25; b_4 = 0.35)$ . Thus the more closely the smallest and largest employment shares are distributed, the more specialized a country appears to be, even though  $\sum_{i=1}^I b_i - \bar{b}_i$  is the same in all three cases. Hence, the Axiom of Progressive Transfers is not satisfied. Adding industries with an employment share of zero both at the country and at the reference group level results in impossibility to calculate the Gini Index, since  $\frac{0}{0}$  is not defined. Adding industries with negligibly small employment shares strongly increases the level of specialization (even more than in case of the Absolute Gini Index), giving rise to misleading conclusions. Moreover, we obtain misleading results when merging industries. Since the area between the Lorenz curve and the 45° line automatically gets smaller, the level of specialization decreases if industries are merged – irrespective of whether if the country is over- or under-specialized in the respective sub-industries.

### **Theil Index**

The Theil Index (Theil 1967) builds on information theory, borrowing from Shannon (1948). It has been implemented for the analyses of specialization and concentration by Maasoumi (1993), Duro Moreno (2001), Brühlhart and Traeger (2005) or Ezcurra and Pascual (2007).

The Theil Index ( $T$ ) is a variation of the Shannon Entropy Index, which sets all employment shares of a country,  $b_i$ , in relation to the employment shares of the reference group,  $\bar{b}_i$ :

$$T = \frac{1}{I} \sum_{i=1}^I \frac{b_i}{\bar{b}_i} \ln \frac{b_i}{\bar{b}_i}$$

Due to its decomposition qualities, the Theil Index has been used widely in the research of income inequality (Shorrocks 1980 or 1984). This is doubtless the great advantage of the Theil Index, since it is the only decomposable relative specialization measure. Yet the Theil Index is not superior to other heterogeneity indices in all aspects: Adding an industry with an employment share of zero would lead to an undefined index. A problem arises for the definition of the upper bound: Perfect relative specialization implies that the country is completely specialized in one industry while  $\bar{b}_i = \frac{1}{I}, \forall i$ , but in that case, the Theil Index is equal to negative infinity; yet it converges towards  $I \ln I$  if we allow for the existence of negligible small industries. If the economic structures of the country and the reference group are identical, then the Theil Index is zero. This however is not the lower bound of this index: If the country is under-specialized in more industries than it is over-specialized in relation to the reference group, then the Theil Index turns negative.

The largest difficulty with respect to the Theil Index is that it may yield distorted results, since not all deviations of a country's economic structure from the reference level are weighted equally. This can lead to an erroneous perception of specialization levels and consequently to misleading conclusions. To illustrate the problem, take the following example: Country A has the employment distribution  $d_A : (b_1 = 0.5; b_2 = 0.1; b_3 = 0.2; b_4 = 0.2)$  and the employment distribution of the reference group is  $d_R : (b_1 = 0.5; b_2 = 0.25; b_3 = 0.2; b_4 = 0.05)$ . Note that the employment shares in industry 1 and 3 are identical; there are only deviations in industries 2 and 4. The Theil Index gives a value of 1.29 in this case. If the distribution of country A changes to  $d'_A : (b_1 = 0.1; b_2 = 0.3; b_3 = 0.4; b_4 = 0.2)$  and the economic structure of the norm changes such that  $d'_R : (b_1 = 0.1; b_2 = 0.15; b_3 = 0.4; b_4 = 0.35)$ , then again industries 1 and 3 are characterized by identical employment shares in country A and in the reference country group. The deviations in industries 2 and 4 are



identical as in the other case – each is 0.15. But for the latter distributions the Theil Index is only 0.39. So, even though the deviations from the economic structures are identical, the index values obtained vary. In addition, the Theil Index leads to irrational results if industries are split into sub-industries because specialization rises under all circumstances whereas a merger of industries leads to de-specialization (irrespective whether the country under study is more specialized in all or only some sub-industries).

To summarize, the Index of Inequality in Productive Structure should not be used as a measure of specialization, since it has disadvantages compared to the closely related Krugman Specialization Index. The Relative Gini Index is widely used in the empirical analysis of specialization patterns, yet both the Krugman Specialization Index and the Theil Index seem superior. Whether the Krugman Specialization Index or the Theil Index is more suitable for analysis depends on the research question and the aims of empirical analysis. If the focus is on differences between interregional and international specialization patterns, then the Theil Index is better suited since this index is the only one that possesses the decomposability property. This could be of special interest if studying the economic development of countries with large interregional differences such as Italy or Spain, where large interregional disparities within the respective countries are found. In cases where the analysis focuses on the development of economic structures over time, in which the appropriate estimation of specialization levels is important, the Krugman Specialization Index must be recommended since it is the only measure that possesses the criterion of the classification of industries.

**Table 5: Criteria of Relative Specialization Measures**

	Anonymity	Progressive Transfers	Decomposability	Splitting/ Merging	Industries with $b_i = 0$	Bounds
<i>K</i>	✓	✓	X	✓	✓	✓
<i>IP</i>	✓	✓	X	X	✓	✓
<i>T</i>	✓	✓	✓	X	x	X
<i>Rel. GINI</i>	✓	x	x	x	x	✓

## **Sensitivity Analysis: Specialization of European Countries**

### **Data and Variables**

In the following section we present a specialization ranking of 24 European countries in the year 2005 in order to illustrate that the indices described above produce quite different results, according to their characteristics. We use employment data from the KLEMS data base (see Timmer et al. 2007), which provides data collected from the national accounts of the EU countries. We include 51 industries, covering the agricultural, manufacturing and service sectors. The variable we use is annual employment in full-time equivalents, a common measure for industry structure. Similarly, we could focus on e.g. value added - a variable which is less prone to productivity biases, but might be susceptible to measurement errors and exchange rate biases. But as our focus is the measurement methods rather than the specialization itself, the choice of variables is of minor importance. However, it should be born in mind that also this choice will influence the results.

Due to the different domains of definition of the indices, the index values cannot be compared directly, but only the rankings obtained by calculating the indices for all countries. In Table 6 and Table 7 we present the rankings of the absolute and relative specialization measures, respectively, with the least specialized countries on the top. For the comparison we apply Spearman correlation coefficients in order to learn about (dis-)similarities of the indices.

**Table 6: Country Rankings for Absolute Specialization Indices**

Rank	Absolute Specialization						
	Hirschman- Herfindahl Index*		Shannon Entropy Index		Diversification Index		Absolute Gini Index
1	CZ	0.044	EST	2.583	CZ	-0.065	CZ 0.471
2	EST	0.045	CZ	2.559	SVN	-0.023	EST 0.500
3	IT	0.046	SVN	2.534	SVK	-0.016	IT 0.500
4	MLT	0.047	MLT	2.527	DE	-0.006	DE 0.502
5	SVK	0.047	SVK	2.526	IT	0.006	HUN 0.513
6	SVN	0.048	HUN	2.487	EST	0.010	SWE 0.524
7	DE	0.049	IT	2.485	HUN	0.013	FIN 0.538
8	HUN	0.049	SWE	2.462	MLT	0.017	AUT 0.540
9	AUT	0.051	DE	2.459	SWE	0.059	IRL 0.545
10	FIN	0.055	LVA	2.453	AUT	0.068	ESP 0.548
11	LVA	0.055	FIN	2.420	FIN	0.076	LVA 0.548
12	FRA	0.057	IRL	2.411	IRL	0.096	FRA 0.550
13	IRL	0.057	CYP	2.390	FRA	0.105	DK 0.553
14	SWE	0.057	LTU	2.378	UK	0.119	NLD 0.555
15	UK	0.058	PRT	2.372	ESP	0.124	UK 0.555
16	ESP	0.058	BEL	2.368	NLD	0.129	BEL 0.559
17	GRC	0.060	DK	2.361	DK	0.130	SVN 0.569
18	CYP	0.061	UK	2.356	BEL	0.136	SVK 0.571
19	NLD	0.061	AUT	2.356	LVA	0.139	PRT 0.581
20	DK	0.062	POL	2.354	POL	0.153	GRC 0.584
21	PRT	0.062	ESP	2.352	GRC	0.176	MLT 0.585
22	BEL	0.062	GRC	2.344	PRT	0.194	LTU 0.593
23	LTU	0.064	NLD	2.337	LTU	0.218	CYP 0.594
24	POL	0.081	FRA	2.330	CYP	0.232	POL 0.640

\* The ranking is identical for the *HHI* and the *Ogive Index*, but with different index values. The *Ogive Index* therefore is not listed separately. Source: EU KLEMS database, March 2008.

**Table 7: Country Rankings for Relative Specialization Indices**

Rank	Krugman Specialization Index		Index of Inequality in Productive Structure		Theil Index		Relative Gini Index	
	Country	Value	Country	Value	Country	Value	Country	Value
1	AUT	0.148	AUT	.0011	ESP	-0.049	CZ	0.169
2	FRA	0.170	FRA	.0020	FRA	-0.007	DE	0.181
3	DE	0.212	DE	.0025	AUT	-0.002	HUN	0.207
4	UK	0.256	CZ	.0038	BEL	0.027	SVK	0.212
5	ESP	0.257	IT	.0039	UK	0.044	IT	0.224
6	NLD	0.260	UK	.0047	NLD	0.103	SVN	0.242
7	IT	0.262	NLD	.0047	DE	0.104	FRA	0.246
8	FIN	0.299	HUN	.0047	POL	0.207	AUT	0.271
9	CZ	0.299	SVK	.0049	PRT	0.236	SWE	0.278
10	HUN	0.301	FIN	.0054	IT	0.238	NLD	0.281
11	DK	0.316	MLT	.0057	DK	0.259	ESP	0.282
12	IRL	0.324	ESP	.0059	LVA	0.276	UK	0.283
13	SVK	0.329	IRL	.0060	SVN	0.288	MLT	0.290
14	SVN	0.343	SVN	.0069	HUN	0.299	IRL	0.305
15	BEL	0.345	GRC	.0075	FIN	0.300	FIN	0.306
16	GRC	0.345	BEL	.0083	SWE	0.305	BEL	0.320
17	SWE	0.376	DK	.0089	GRC	0.310	EST	0.325
18	MLT	0.389	SWE	.0098	CZ	0.315	POL	0.333
19	PRT	0.438	PRT	.0110	SVK	0.354	DK	0.344
20	LVA	0.465	LVA	.0112	LTU	0.418	GRC	0.356
21	EST	0.469	EST	.0124	IRL	0.525	LVA	0.426
22	POL	0.473	LTU	.0175	EST	0.729	PRT	0.441
23	LTU	0.516	CYP	.0177	MLT	0.729	LTU	0.468
24	CYP	0.553	POL	.0338	CYP	0.794	CYP	0.514

Source: EU KLEMS database, March 2008.

## Results

The difference between the absolute the specialization measures and the heterogeneity (relative specialization) indices are visible at first glance (see Table 8). We have argued above that one cannot compare absolute specialization indices with heterogeneity indices, simply because the focus of both concepts is totally different. To give an example: While Estonia is listed in the top positions of the absolute specialization rankings, it is at the end of the rankings in terms of relative specialization, i.e. the measures indicate a low degree of absolute specialization, but a high degree of relative specialization compared to the European average industry structure. The general differences among the two groups of indices become more evident when calculating the correlation coefficients regarding the country specialization ranking. From Table 8 it becomes obvious that absolute indices measure different concepts of specialization than relative indices. It thus comes as no surprise that in several cases the outcome of absolute and relative indices is even negative. It is thus more remarkable that both the Relative Gini Index and the Index of Inequality of Production Structure are highly positively correlated with all absolute specialization index but the Shannon Entropy Index. In this respect it is also quite remarkable, that the absolute and Relative Gini Indices are characterized by a coefficient of 0.587 only. This again emphasizes the different focus of absolute and relative specialization indices, respectively.

**Table 8: Correlation between Absolute and Relative Indices**

	<i>HHI</i>	<i>SEI</i>	<i>DIV</i>	<i>Abs. G</i>
<i>K</i>	.291	-.268	.432	.518
<i>IP</i>	.522	-.030	.595	.501
<i>T</i>	-.284	-.624	-.105	.110
<i>Rel. G</i>	.664	.335	.863	.587

More interesting are the differences within the two groups. Within the group of absolute specialization measures we identify notable differences in the results (see Table 9): Even though the *HHI* and *SEI* are constructed in a similar way and differ from each other mainly by different weighting schemes, they produce rankings which are not more similar than the result produced by the ranking-based Diversification Index. Taking a ranking difference of four or more ranks as a criterion, it is notable that only

about half of the countries are ranked similarly by the three measures. The least congruency is found between the Absolute Gini Index and all other measures – above all with the Shannon Entropy Index.

**Table 9: Correlation between Absolute Measures**

	<i>HHI</i>	<i>SEI</i>	<i>DIV</i>	<i>Abs. G</i>
<i>HHI</i>	1.000			
<i>SEI</i>	.741	1.000		
<i>DIV</i>	.885	.691	1.000	
<i>Abs. G</i>	.619	.376	.641	1.000

Regarding the group of relative specialization measures, the most similar results are given by the Krugman Index and the Index of Inequality in Productive Structure (see Table 10). This is not unexpected as these two indices are very similar to one another. Seven out of 24 countries are placed at the same position in the rankings (while only three countries on average are assigned the same rank by two indices). Interestingly, the best accordance is found at both ends of the ranking, i.e. the ranking of the least and most specialized countries (relative to the EU average) are nearly identical, while in the middle ranks the differences increase.

**Table 10: Correlation between Relative Measures**

	<i>K</i>	<i>IP</i>	<i>T</i>	<i>Rel. G</i>
<i>K</i>	1.000			
<i>IP</i>	.912	1.000		
<i>T</i>	.640	.414	1.000	
<i>Rel. G</i>	.688	.805	.240	1.000

The results attained by the Theil Index in contrast differ strongly from the other rankings (see Table 10). The results of the Relative Gini Index and the Index of Inequality in Production Structure are highly correlated. This could be due to the fact that both give more weight to large deviations than the other Indices.

For illustration purposes we compare the Czech Republic and Malta: Both countries are strongly diversified (i.e. the values for absolute specialization are rather low), but

while the Czech Republic seems to have an industry structure similar to the EU average, the specialization pattern of Malta evidently differs from the average EU structure. This can be seen from the fact that Malta is ranked lower than Czech Republic in all rankings. Still, there are large differences in the ranks the countries are given by the relative specialization indices: According to the Relative Gini and *IP* Indices, the Czech Republic is one of the countries which are most similar to the average, and thus in the fore of the rankings, while the Krugman and Theil Indices, which give less weight to large industries, place the country in the middle of the ranking. Regarding the Theil Index, the outstanding result of Poland is worth mentioning. Whereas this country ranks very low in all other indices due to its exposure to the agricultural and food sector, the results give a much higher specialization value if calculated with the Theil Index. This confirms that the Theil Index is indeed giving more weight to one-sector-specialization in comparison to all other indices.

Comparing the correlation coefficients of the comparison within the both index groups (Table 9 and Table 10) with the values in Table 8, it is remarkable that the differences within the groups are partly even larger than between absolute and relative specialization indices – which we have said to be totally different in their concept and focus.

### **Conclusion**

To summarize, we find that results differ widely according to which measure is used. As expected, results from measures of absolute specialization cannot be compared to indices of relative specialization, since they follow two distinct concepts of specialization. But even within both groups the indices differ from each other due to different construction and weighting schemes. As a result, the rankings do not consistently match. While the Krugman Specialization Index and the Index of Inequality in Productive Structure, which are constructed similarly, are concordant in a large number of cases, all other comparisons show only occasional congruence. Hence, the pictures these rankings draw are somewhat arbitrary.

A general problem of specialization indices is that they are only able to give a very aggregate picture and thus convey only a limited understanding of the development of the economic structure of a country, since they give no information about the underlying developments, i.e. in which industries countries are specializing.

None of the presented aggregate indices is able to indicate which industries drive specialization patterns in a country.

Moreover, all indices presented above focus on the distribution of employment across industries only and do not account for inter-industry linkages. Due to the quite limited availability of consistent input-output data over a long time horizon, the application of more sophisticated measures of specialization is hard to accomplish in empirical studies.



## Literature

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