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Sehr geehrte Abonentinnen und Abonenten,

wir freuen uns, Sie per Newsletter über die neuesten Entwicklungen des FIW-Projekts informieren zu dürfen.

Dieses Mal mit folgendem Inhalt:

- 16. FIW-Workshop „An Industrial Renaissance in Europe – Can it happen? Should it happen?“ am 6. Juni 2014

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16th FIW-Workshop

An Industrial Renaissance in Europe

Can it happen? Should it happen?

Time: 6th of June, 2014
8:30 – 17:30

Location: Federation of Austrian Industries (Ludwig Urban-Saal)
Schwarzenbergplatz 4
1031 Wien

Wir bitten um Anmeldung unter <http://wiiw.ac.at/er-216.html>

Abstract

There are increasing concerns about the 'decline' of manufacturing in large parts of Europe. Many arguments have been put forward why a thriving manufacturing sector is a prerequisite for any economy aiming for high growth and employment rates. For adherents of the view that manufacturing has a pivotal role in the economy the question arises whether some of the trends are reversible. On the other hand there is also the view that manufacturing may not be so different from other parts of the economy and that it does not matter what a country produces but how it produces. The workshop will discuss the trends in manufacturing performance in different parts of Europe, including the UK, Germany, and Central- and Eastern European Member States. The issue of regional diversification will be tackled exemplified by the Swedish case. Furthermore, the workshop will enter the controversial debate on the role of industrial policy focusing on the 'Smart Specialisation' approach and other recent developments. This is followed by some quantitative evidence on the effects of state aid and innovation support in Eu-

rope. Prominent international experts on the role of manufacturing and of industrial policy will be amongst the speakers in this workshop.

The workshop is organised by The Vienna Institute for International Economic Studies (wiiw) in cooperation with the Austrian Federation of Industries (IV) within the Research Center International Economics (FIW: <http://www.fiw.ac.at/>).

Programme

8:30 Entrance, coffee

9:00 **Christian Helmenstein** (Federation of Austrian Industries)
Manfred Schekulin (Federal Ministry of Science, Research and Economy) (tbc)

9:15 Session I – Background: The debate on the ‘manufacturing imperative’
Chairman: Michael **Landesmann** (wiiw)

- Michael **Peneder** (with Gerhard Streicher, WIFO)
De- vs. Re-industrialisation: is structural change reversible?
- Roman **Stöllinger** (wiiw)
Why Manufacturing is special
- Reinhilde **Veugelers** (KU Leuven, Bruegel)
Manufacturing Europe’s future (title tbc)

10:40 Coffee break

11:00 Session II – The European Industrial Landscape: Country Experiences
Chairman: Kurt Bayer (wiiw) (tbc)

- Christian **Rainer** (IHS)
Germany’s economic model: Between scapegoat and manufacturing Superpower
- Ron **Boschma** (University of Utrecht)
Agents of structural change. The role of firms and entrepreneurs in regional diversification
- Doris **Hanzl** (wiiw)
Slovakia – Integration into the global car manufacturing supply chains
- Gabor **Hunya** (wiiw)
Role of FDI policy in the location of greenfield FDI - a comparison of Poland, Hungary and Romania

13:15 Lunch

14:15 Session III – In Support of Manufacturing: The Role of Industrial Policy
Chairman: **Michael Peneder** (WIFO)

- Dominique **Foray** (École polytechnique fédérale de Lausanne, EPFL)
Smart Specialisation
- Ken **Warwick** (Warwick Economics)
Beyond Industrial Policy

15:45 Coffee Break

16:00 Session IV – Industrial Policy: Specific Issues and some quantitative evidence
Chairman: N.N.

- Roman **Stöllinger** (with Mario Holzner, wiiw)
State Aid and Export Competitiveness in the EU
- Reinhilde **Veugelers** (KU Leuven, Bruegel)
Innovation policy: Results from the SIMPATIC Project (title tbc)
- Johannes **Pöschl**
Support for Innovation: Making public funding more effective

17:30 end

**Registration is necessary – please register until June 5th
on <http://wiiw.ac.at/er-216>.**

The FIW is a project of the The Federal Ministry of Science, Research and Economy (BMWFV). It is a collaboration of WIFO, wiiw, WSR and Vienna University of Economics and Business, University of Vienna and Johannes Kepler University Linz.

(Papers and Powerpoint presentations, as far as available, are posted on our homepage after the workshop.)

Mit freundlichen Grüßen
Alexander Hudetz
(FIW – Projektbüro)

Es entspricht nicht unserer Philosophie Ihnen unerwünschte E-Mails zukommen zu lassen. Falls Sie keine weiteren E-Mails vom FIW erhalten möchten, schreiben Sie bitte an das [Projektbüro](#) mit dem Betreff "Abmelden".

FIW - Ein Kooperationsprojekt von WIFO, wiiw, WSR und Wirtschaftsuniversität Wien, Universität Wien, Johannes Kepler Universität Linz
Im Rahmen der Internationalisierungsoffensive der Bundesregierung (BMWFV)

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we are pleased to inform you about the latest news of the FIW project.

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Kind regards,
Alexander Hudetz
(FIW Project Office)

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In the framework of the Austrian Federal Government's "Internationalisation Initiative"